

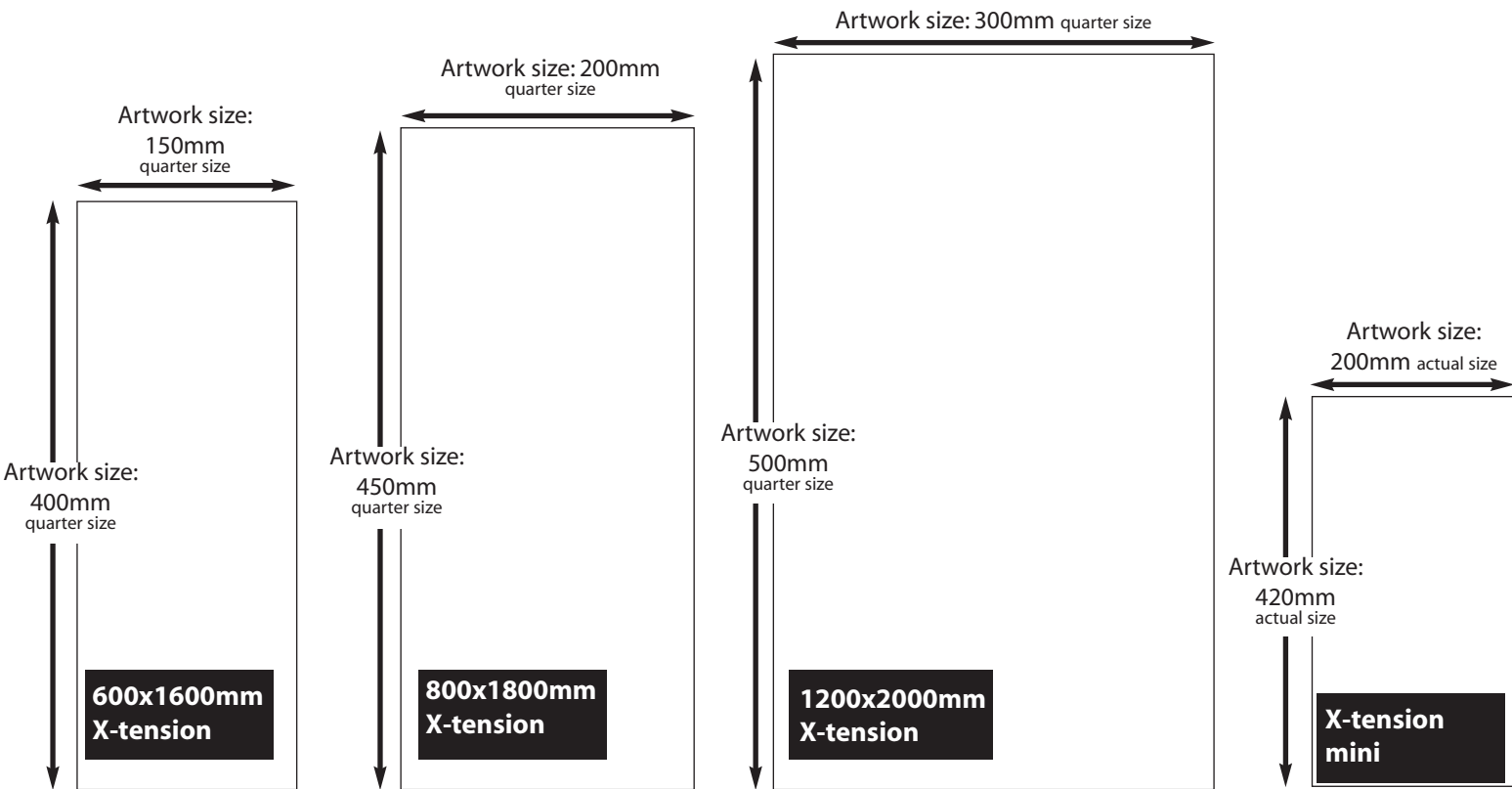
PLEASE SET ARTWORK AT QUARTER SIZE*
unless otherwise specified.

IMAGES 300dpi.

NO BLEED, NO CROP MARKS.

File Format

Preferred formats hi-res pdf, jpeg, tiff or eps.
However we carry versions of all major
design/page layout software (mac or pc), please
call for help or advice on versions.



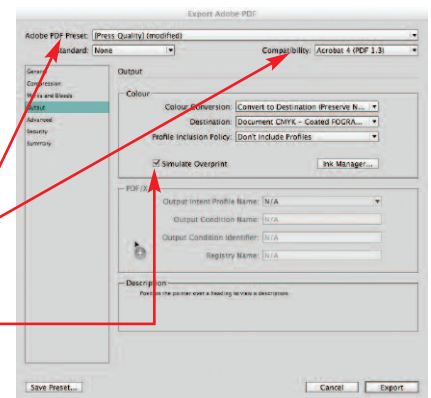
- **Make sure all images are RGB or CMYK do not mix the two.**
- **DO NOT BLEED AND DO NOT USE CROP MARKS.**
- **Please flatten and embed or convert to paths ALL FONTS when supplying files, unless supplying fonts by previous arrangement.**

*Actual size of banner graphic is 600x1600mm, 800x1800mm, 1200x2000mm or 220x420mm (depending on which size banner you require). Artwork sizes are 1/4 (quarter) size of actual dimensions to enable smaller file sizes and easier sending.

NB: Adobe InDesign users

When saving pdfs from InDesign... following a few easy steps will prevent common print problems caused by using effects and transparency tools.

- File>Export as Adobe PDF (print)
- Adobe PDF preset select **Press Quality**
- Compatibility **Acrobat 4 (PDF 1.3)**
- In Output tab locate the **Simulate Overprint** check box... **please check it**
- Make all other adjustments relevant to your file and...
- Export - we're good to go



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