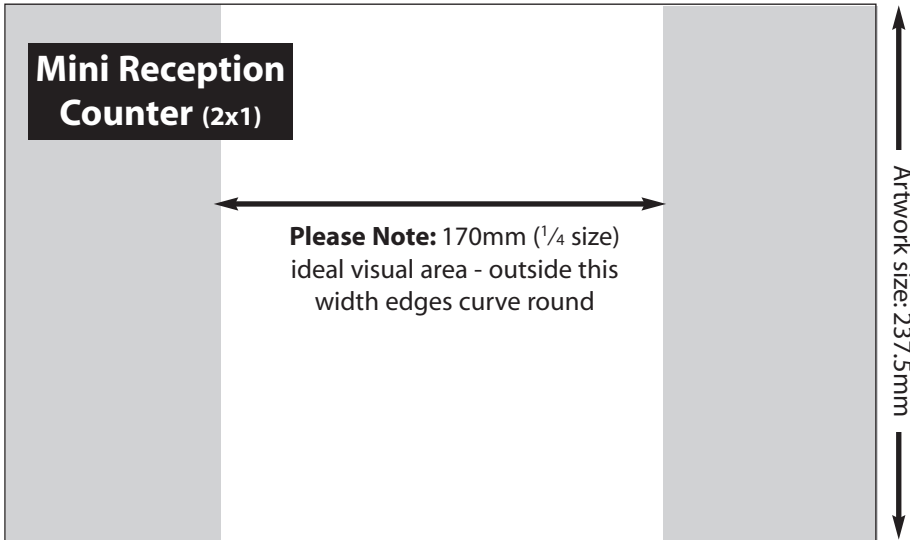


Artwork size: 391mm



Artwork - set at 1/4 size*

pop-up counter
width = 521mm
height = 237.5mm

mini pop-up counter
width = 391mm
height = 237.5mm

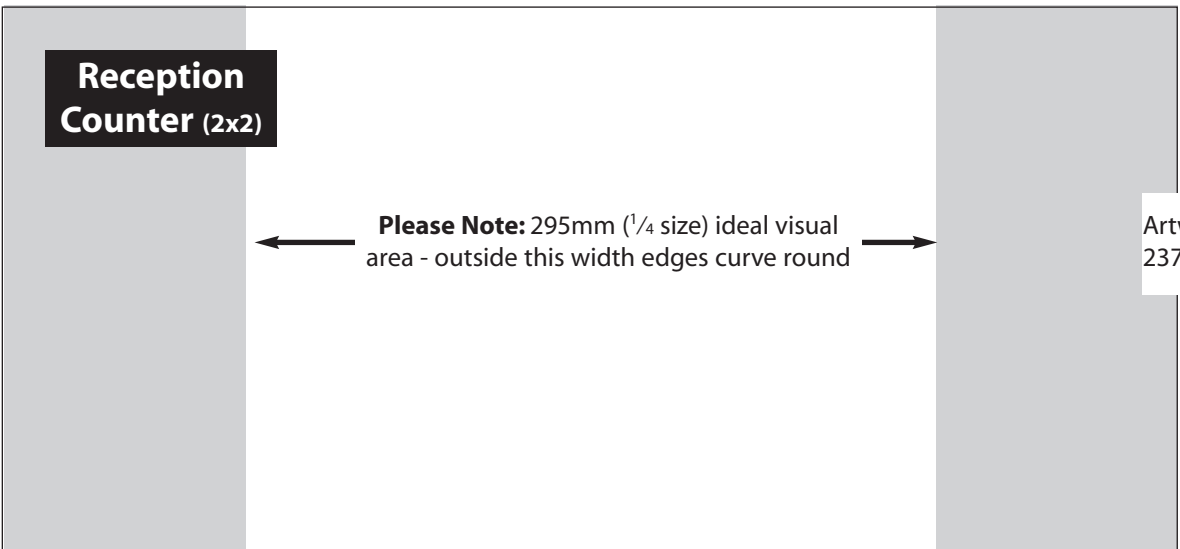
PLEASE SET ARTWORK AT QUARTER SIZE. IMAGES 300dpi. NO BLEED, NO CROP MARKS.

File Format
Preferred formats hi-res pdf, jpeg, tiff or eps. However we carry versions of all major design/page layout software (mac or pc), please call for help or advice on versions.

- **Make sure all images are RGB or CMYK do not mix the two.**
- **DO NOT BLEED AND DO NOT USE CROP MARKS.**
- **Please flatten and embed or convert to paths ALL FONTS when supplying files, unless supplying fonts by previous arrangement.**

*Artwork sizes are 1/4 (quarter) size of actual dimensions to enable smaller file sizes and easier sending.
Actual graphic sizes: *Pop-up counter* 2084mm(w) x 950mm(h) *Mini pop-up counter* 1564mm(w) x 950mm(h)

Artwork size: 521mm



NB: Adobe InDesign users

- When saving pdfs from InDesign... following a few easy steps will prevent common print problems caused by using effects and transparency tools.
- File>Export as Adobe PDF (print)
 - Adobe PDF preset select **Press Quality**
 - Compatibility **Acrobat 4 (PDF 1.3)**
 - In Output tab locate the **Simulate Overprint** check box... **please check it**
 - Make all other adjustments relevant to your file and...
 - Export - we're good to go

